GROW SALES & REACH NEW CUSTOMERS

MAILED TO 20,000 HOMES 6X PER YEAR



- DRIVE Revenue & Profits
- STAY Top of Mind
- INCREASE Repeat Business

2018 SCHEDULE

Winter B

Mails in Home: Jan 23 - 25 Art Deadline: Dec 29

Spring AMails in Home: March 6 - 8 Art Deadline: Feb 9

Spring B

Mails in Home: April 17 - 19 Art Deadline: Mar 23

Summer B

Mails in Home: July 10 - 12 **Art Deadline: June 15**

Fall B

Mails in Home: Oct 2 - 4 Art Deadline: Sept 7

Winter A

Mails in Home: Nov 27 - 29 **Art Deadline: Nov 2**





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