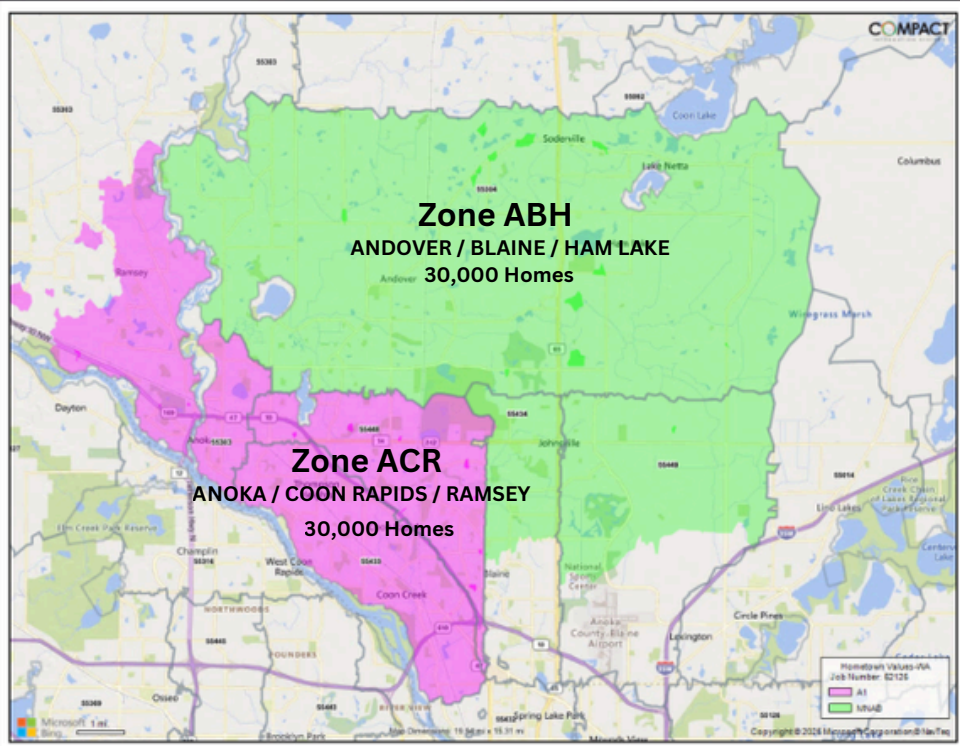


REACH NEW CUSTOMERS

INCREASE VISIBILITY & PROMOTE YOUR BUSINESS

EACH ZONE MAILS TO 30,000 HOMES 4X A YEAR
ZONES MAIL 6 WEEKS APART FROM EACH OTHER



Zone ABH Zip Code - Homes

Andover/Ham Lake	55304	14,473
Blaine	55434	7,124
Blaine	55449	8,313

AD SPACE DEADLINE IN-HOMES

MARCH 13	APRIL 7-9
JUNE 5	JUNE 29-JULY 1
SEPT 4	SEPT 29 - OCT 1

Zone ACR Zip Code - Homes

Anoka/Ramsey	55303	9,348
Coon Rapids	55433	10,942
Coon Rapids	55448	9,710

AD SPACE DEADLINE IN-HOMES

JAN 30	FEB 24-26
APRIL 24	MAY 19-21
JULY 24	AUG 11-13

Holiday Issue Combo Zone

Mails to 60,000 Homes (both zones)

AD SPACE DEADLINE IN-HOMES

NOV 6	DEC 1 - 3
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