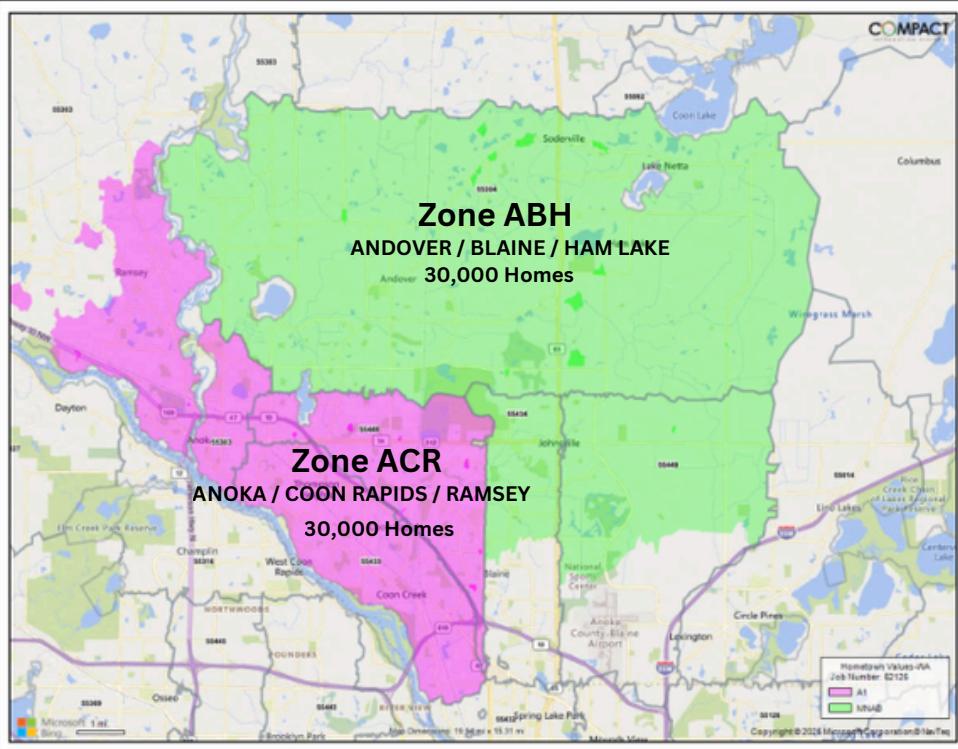


# REACH NEW CUSTOMERS

## INCREASE VISIBILITY & PROMOTE YOUR BUSINESS

**EACH ZONE MAILED TO 30,000 HOMES 4X A YEAR**  
**ZONES MAIL 6 WEEKS APART FROM EACH OTHER**



<u>Zone ABH</u>	<u>Zip Code - Homes</u>
Andover/Ham Lake	55304 14,473
Blaine	55434 7,124
Blaine	55449 8,313

<u>AD SPACE DEADLINE</u>	<u>IN-HOMES</u>
MARCH 13	APRIL 7-9
JUNE 5	JUNE 29-JULY 1
SEPT 4	SEPT 29 - OCT 1

<u>Zone ACR</u>	<u>Zip Code - Homes</u>
Anoka/Ramsey	55303 9,348
Coon Rapids	55433 10,942
Coon Rapids	55448 9,710

<u>AD SPACE DEADLINE</u>	<u>IN-HOMES</u>
JAN 30	FEB 24-26
APRIL 24	MAY 19-21
JULY 24	AUG 11-13

### Holiday Issue Combo Zone

Mails to 60,000 Homes (both zones)

<u>AD SPACE DEADLINE</u>	<u>IN-HOMES</u>
NOV 6	DEC 1 - 3

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